

# BK CONSULTANTS

*Accompagnement des stratégies – Développement international  
Assistance technique - Organisation*

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## COMPANY RAPID DIAGNOSTIC ("QUICK SCANNING")

**This is the basic mandatory module** which is necessary to gather, beyond the Management's own perception, current Company status and lead to identification of fundamental measures to be taken in order to respond to the management's expectation in the most efficient and economical way.

The main objective of this "audit" is to allow a rapid assessment of either a stand alone company or a group of companies, in order to highlight the ones that represent a real potential for future business development.

Quick Scanning is particularly aimed at assessing small and medium size Companies. In any case, **it does not provide for a monetary assessment of Company's value.** This is rather an evaluation method of Company's potential to the benefit of an existing or future shareholder. This module can be completed as a stand alone assignment or can constitute the preliminary stage of a more significant project ( See road map of areas of assistance).

When this analysis is completed - after two to four weeks depending on the type and level of activity - a Company Rating Executive Report is given to Management including a diagnosis report with a rating of Company's main area of activity and envisioned projects, an overall assessment of Company's opportunities, a set of recommendations and a comprehensive plan for action.

This report will enable :

- BK Consultants to recommend, if deemed necessary, the next steps to be taken,
- Company Management to make the appropriate decisions.

## COMPANY RAPID DIAGNOSTIC ("QUICK SCANNING")

<p><u>Objectives</u></p> <ul style="list-style-type: none"> <li>• Rapid gathering of current Company status in order to identify current firm's potential and priorities for action.</li> </ul> <p><u>Necessary preceding steps :</u></p> <p>None.</p> <p><u>Possible following steps :</u></p> <ul style="list-style-type: none"> <li>• Restructuring/Upgrading</li> <li>• Positioning study</li> <li>• Project funding or partnership development</li> <li>• Business development assistance.</li> </ul>	<p><u>Duration :</u></p> <p>2 to 4 weeks (1)</p>	<p><u>Eligible Companies:</u></p> <ul style="list-style-type: none"> <li>• Any State owned or Public Company.</li> <li>• Particularly appropriate for Financial Holding Companies wanting to check out their portfolio status.</li> </ul> <p><u>Prerequisite :</u></p> <ul style="list-style-type: none"> <li>• Profitable Company or strong Management commitment to undertake a major Company turn around.</li> </ul> <p><u>Deliverables :</u></p> <ul style="list-style-type: none"> <li>• Diagnosis report including rating of Company's main area of activity and envisioned projects.</li> <li>• Overall assessment of Company's opportunities.</li> <li>• Recommendations and plan for action</li> </ul>
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(1) After sending back the questionnaire